

Bead&Button submission guidelines for beadwork

Bead&Button is an internationally respected magazine that covers the art and craft of beading. Published six times a year, *Bead&Button* offers how-to and feature articles that educate and inspire readers. For more than 15 years, we have set standards of editorial and visual excellence.

Bead&Button's Promise to Readers

As the complete beading resource, Bead&Button magazine publishes innovative and imaginative projects that challenge and inspire readers to learn, grow and excel. As helpful partners in beading, Bead&Button's editors fully test projects for clarity and dependability so that readers can master the skills needed to create beautiful, wearable projects. As advocates for the beading community, we nurture the craft of beading, we share our enthusiasm for beaded art and lampworking, and we educate people about the importance of beads and beadwork in history, culture and society.

WRITERS are invited to submit proposals for stories about accomplished beadmakers and jewelry artists as well as trends and other information that appeals to our readers. Complete information on how to submit stories can be found in “*Bead&Button* contributor guidelines for writers” at www.BeadAndButton.com.

BEAD ARTISTS are invited to submit projects for the magazine and BeadAndButton.com. We accept a broad range of original intermediate to advanced-level designs to be published as how-to articles. Many of our projects involve stitching. Submitted designs and instructions should describe how to make jewelry using specific beading and bead-related techniques. Each piece is tested by a *Bead&Button* editor and photographed for publication. Instructions are edited or rewritten to ensure that the project can be made by *Bead&Button* readers. Submissions must be exclusive to *Bead&Button* and BeadAndButton.com.

Project articles

PROJECT ARTICLES are considered for print and online publication based on original artistic quality and craftsmanship. The acceptance process involves input from several editors who consider the originality and sophistication of the concept, the precision with which the work was created, interesting techniques, desirable color combinations and textures, and the drape, style and flair

of each piece. Projects that combine materials and shapes in an innovative way, feature materials that can be easily obtained or substituted, and expose readers to challenging and rewarding beading processes are more likely to be selected. Projects using black-colored beads are less likely to be accepted because they are difficult to photograph.

Use the checklist below before offering an original project for publication in *Bead&Button*. We look for beaded jewelry, and occasionally other objects, that feature:

- √ A well-conceived and pleasing, balanced design
- √ A high level of craftsmanship
- √ Unique, modified or combined techniques
- √ A striking color palette
- √ Innovative use of quality materials
- √ Adaptable elements that encourage creativity
- √ Current jewelry or beading trends.

Projects may be published as feature articles, on our Web site, or in **Chic & Easy, Clearly Crystals, Claymaker, Wire Expressions** or another section of the magazine.

TO SUBMIT A PROJECT ARTICLE, send a high-resolution electronic image or a photograph with a short description of the project to the address listed under “Where to send submissions” in this document. If your proposal is accepted, you will be contacted and asked to send the complete project, instructions and a list of materials with resource information for any hard-to-find items.

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Upon receipt of the project and instructions, *Bead&Button* will contact you to discuss when the project is likely to be published, payment and other details. You will receive a contract to sign and return, after which payment will be sent to you.

Designer's pieces are returned with a complimentary magazine after the project has been remade and photographed, and the instructions have been edited or rewritten for the *Bead&Button* reader.

Additional opportunities

TIPS & TECHNIQUES features short items sent in by readers that help make beading easier, faster, neater, or more fun. Send your tip with a photo, rough drawing, or sample to the address under "Where to send submissions" in this document. If your tip is accepted for publication, we'll send you a contract for payment. Once we get the contract back from you, we'll pay you for your tip.

PATTERNS provides a place for readers to share charted beadwork patterns. To submit a pattern, send us an electronic or hard copy of the chart along with a finished piece, if possible. If your pattern is accepted for publication, we'll send you a contract for payment. Once we get the contract back from you, we'll pay you for your pattern.

YOUR WORK is a photo gallery of readers' beadwork. To share a beaded item, send an electronic image or a photo with a short description to the address listed under "Where to send submissions" in this document. If your piece is accepted for publication, you will be asked to send it to *Bead&Button*. When the piece arrives, it will be photographed in our studio and scheduled for publication. There is no payment for Your Work submissions; designers receive a complimentary magazine. Your piece will be returned to you in four to six weeks, along with a contract for you to return.

BEAD SOUP offers short articles about new products, books, beading-related events and other information our readers would like to know. To submit a new product or book for review, send the item to the address below. To submit other information, write to *Bead&Button* about your idea and we will contact you. The lead time for publication may be four to five months, depending on where your submission falls in the publication calendar.

Where to send submissions

Please send electronic submissions to editor@beadandbutton.com. Mail all hard copy submissions to *Bead&Button* magazine, PO Box 1612, 21027 Crossroads Circle, Waukesha, WI, 53187-1612.

Include your full name, mailing address, e-mail address, phone number and information about your piece. Upon acceptance of your project, you may be asked to send a publication-quality digital photograph of yourself and biographical information related to beading, depending on where your work will be published in the magazine.