

Bead&Button contributor guidelines for writers

Bead&Button is an internationally respected magazine that covers the art and craft of beading. Published six times a year, *Bead&Button* offers how-to and feature articles that educate and inspire readers. For more than 15 years, we have set standards of editorial and visual excellence.

***Bead&Button's* Promise to Readers**

As the complete beading resource, Bead&Button magazine publishes innovative and imaginative projects that challenge and inspire readers to learn, grow and excel. As helpful partners in beading, Bead&Button's editors fully test projects for clarity and dependability so that readers can master the skills needed to create beautiful, wearable projects. As advocates for the beading community, we nurture the craft of beading, we share our enthusiasm for beaded art and lampworking, and we educate people about the importance of beads and beadwork in history, culture and society.

BEAD ARTISTS are invited to submit projects for replication in the magazine and at BeadAndButton.com. We accept a broad range of original designs published as intermediate to advanced-level projects. Submitted designs and instructions should describe how to make jewelry using specific beading and bead-related techniques. In addition, *Bead&Button* has several departments that cover beading trends, tips and techniques, patterns, photographs of readers' work, short product and book reviews, and information about upcoming events.

Complete information about how to submit beadwork can be found in "*Bead&Button* submission guidelines for beadwork" at www.beadandbutton.com.

WRITERS are invited to submit proposals for stories about accomplished beadmakers and bead-jewelry artists as well as trends and other information that appeals to our readers. We typically publish one to two feature articles in each issue. Other well-developed proposals that address the needs of our readers are welcome. We require publication-quality images.

Bead&Button has a strong aesthetic identity and high project and feature standards. We stress comprehensive

content that is clear and well-organized. Writers should send a good query letter on a fresh topic well-suited to our mission. Our readers demand articles on the process of beading and beadmaking. They expect to be challenged and inspired.

Writers should fully familiarize themselves with our magazine before querying. They should describe their credentials when submitting queries. Proposals must be for original, unpublished work, and should be specific in terms of content and main points. Information about photos and other visual elements is requested early in the process. Queries may be sent to editor@beadandbutton.com.

Feature articles run 1,000 to 1,200 words. Payment varies. In general, rates range from \$75 to \$300 for complete projects with instructions, depending on the project. We pay \$300 to \$400 for full-length features, depending on length, complexity and research required. We pay only those expenses agreed upon in advance.

The magazine's Bead Soup section offers short articles about new products, books, beading-related events and other information our readers would like to know. To submit a new product or book for review, send the item to *Bead&Button* magazine, PO Box 1612, 21027 Crossroads Circle, Waukesha, WI, 53187-1612. To submit other information, write to editor@beadandbutton.com, share your idea, and we will contact you.

We respond to queries within four to six weeks; most are dealt with much sooner. We acknowledge assignments with an e-mailed confirmation message.

Completed articles should be submitted as Word attachments to the assigning editor and include the writer's contact information, and a list of sources and contact information used for the article. We also require a high-resolution photograph of the writer and a short, professional biography. All photos must be professional and preferably provided digitally, at 300 dpi. Writers must obtain permission to publish each image from the copyright owner and must provide captions and photo credit information to *Bead&Button*.

If your proposal is accepted, you can look forward to your work being published in a leading international beading magazine. We look forward to hearing from you.