

cts to *Bead&Button*

- Unique, modified, or combined techniques
- A striking color palette
- Innovative use of quality materials
- Adaptable elements that encourage creativity.

We accept designs primarily at the intermediate and advanced levels, and a few at the beginner level.

How to submit

We have full submission instructions at BeadAndButton.com under the Magazines tab. Here you will find PDFs of submission guidelines and a link to our online Contributor Submission Page. On the Contributor Submission Page, you will see four steps for sending your information. All you have to do is fill in your contact information, tell us about your project's materials and techniques, and follow the steps to send in high-resolution photos of your work.

Criteria for selection

Every few weeks, the editors meet as a team to review recently submitted projects. We select the projects based on their photos and descriptions.

The better your project's photos, the greater chance it has of being accepted. Sharply focused photos shot on neutral backgrounds without distracting lighting or props are best. We also like close-ups of design details.

In addition, we look at the sophistication of the design, the precision of the work, interesting

techniques, desirable color combinations and textures, as well as the drape and style of each piece.

Once the editors select projects for further review, we usually need to see the actual piece. We contact the contributors and ask them to send their designs in the mail. Once we receive the jewelry, we meet again to narrow down our choices.

The road to publication

If your design is selected, you receive a message from *Bead&Button* and a contract. We ask you to send instructions that detail how to make your design.

We try to tell you as best we can when your project will appear in the magazine or online. Sometimes this process can take several weeks, as we often work months or even a year in advance.

When the time comes for us to prepare your project for publication, you will hear from the editor assigned to your project. The editor will be your main contact with us and will treat you like a VIP!

Your project will then be reconstructed. The editor buys the materials and makes your design from start to finish. She will also ask you for a professional-quality photograph of yourself and a short biography. Along the way, she may contact you to learn more about how you made your piece.

The editor will rewrite your instructions to fit *Bead&Button* style, and several other editors will read them. You will receive a PDF draft of the article and will be able to communicate with the editor to make sure everything is accurate. You will also receive an early copy of the magazine after it is printed.

Your work in print

Best of all, when the article is on the newsstand or on BeadAndButton.com for all to see, you become a celebrity! You can then promote your published work as a way to advance your beading career. Even if you don't want to become a professional, the satisfaction of seeing your work published is tremendous. ●

Ann Dee Allen is the editor of Bead&Button magazine as well as BeadAndButton.com. Contact her at editor@beadandbutton.com.

AUTHOR'S NOTE:

After your work enters the public domain, you continue to own the rights to your design. *Bead&Button* owns the instructions and photographs we publish, but you are free to teach and sell your own design with your own instructions. More information is provided in each project contract.

To learn more about copyright, go to BeadAndButton.com and click on Resources, then Copyright Articles.

– Ann Dee